

# Alex Castellanos

## GRAPHIC DESIGNER

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2712 South Zenobia Street  
Denver, Colorado 80236  
(706) 766 6193  
alex.t.castellanos@gmail.com  
Portfolio Website

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## EXPERIENCE

### *Advisory Marketing Specialist*

*Cytoskeleton, Inc.*

Denver, Colorado, 2010 - Current

I serve as graphic designer, marketing specialist, customer service, admin, and data maintenance for a biotechnology company.

### Accomplishments

- Revitalized branding and marketing strategies, leading to record-breaking sales and continuous growth.
- Continuously improved visual presence of company by completing over 100 designs for mailers, emails, websites, t-shirts, tradeshow booths, packaging, promotional inserts, newsletters, and more.
- Created multiple catalog covers and interiors, improving annually, as noted by customers.
- Consistently achieved over 98% customer satisfaction by optimizing processes and delivering quick and helpful solutions for customers.
- Grew mail list by thousands of customers, while maintaining quality leads.
- Promoted from Customer Service to Advisory Marketing Specialist through excellent customer service, clean data management, and improved graphics.
- Learned multiple skills on the job, including advanced design, product photography, videography, and voiceover.
- Learned basic HTML independently to assist with email campaigns and web-based assignments.

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## ADDITIONAL TRAINING

*OneMonth HTML, 2014*

OneMonth.com

www.onemonth.com

*Adobe Illustrator CS6 - Advanced Training, 2012*

*Adobe InDesign Training Class, 2013*

Ledet Training - Adobe Certified Training Provider

www.ledet.com

*Managing Multiple Projects, Objectives,  
and Deadlines, 2012*

*Dealing with Personality Clashes at Work, 2014*

Skillpath Seminars

www.skillpath.com

*Secrets of Successful Critical Thinking and Creative Problem Solving, 2011*

National Seminars Training

www.nationalseminarstraining.com

## EDUCATION

University of Georgia

Athens, Georgia

Bachelor of Fine Arts

Art - Interior Design

May 2007

## SPECIALIZED SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Print Media

Digital Media

Web Content

Drawing

Sculpting

Magento

Constant Contact

Audio Recording

HTML Basics